



How confident are you that your business, people, and data are safe and sound?

Can you survive a \$173,000 hit – the estimated cost of a data breach in New Zealand? Or a significant, if not total, productivity loss while your systems are restored?

New Zealand's National Cyber Security Centre (NCSC) SME Cyber Security Behaviour Tracker 2024 report identifies critical gaps in the cybersecurity readiness of small and medium-sized enterprises (SMEs) nationwide, including:

- 🔒 55% of SMEs consider cybersecurity a priority
- 🔒 Only 48% feel well-prepared to weather a potential cyber incident
- 🔒 36% of SMEs were hit by cyberattacks in a six-month period
- 🔒 43% of attacks are aimed at small businesses

Cyber threats are the third highest-ranking business concern in New Zealand – before customer satisfaction, cashflow, competitors and the cost of freight and transportation.

So, what can you do to defend your business?

Few businesses have the time, expertise, or resources to manage their own cybersecurity. It can be expensive, distracting, exhausting, and stressful.

Protecting your out-of-office workers and endpoint devices (from smartphones to laptops and desktops), applying endless patches and updates, securing your data, and monitoring, repelling, or remediating the impact of online crime is an around-the-clock job.

Successfully countering an ever-evolving range of cybercrimes requires a proactive approach, a strong knowledge base, specialised software, and ongoing training. Who has time when you're focused on business as usual? And how can you get up to speed with cyber insurance requirements?

Yorb Defender – your cybersecurity hero

We've designed Yorb Defender to safeguard your computer systems, networks, and people.

Yorb Defender is a comprehensive Managed Detection and Endpoint Detection and Response (MDR/EDR) solution. It combines best-of-breed technologies, including Microsoft 365 Business Premium, to protect your users against viruses, malware, and other online threats.

In addition, our security information and event monitoring will help you maintain and improve your cybersecurity posture. And our security management capabilities make it easy for you to manage your security environment.

What can you tick off your 'worry' list?

With Yorb Defender, all those cyber-concerns that keep you up at night are resolved.

- ✔ **You're insurable!** Defender is an MDR/EDR, a mandatory component of many cyber insurance policies.
- ✔ **Your security posture just gets better.** Defender helps you to mature your ability to predict, identify, respond to and recover from cyber threats, minimise data breaches, develop resilience, meet internal policies and external regulations, and more.
- ✔ **You are protected 24/7.** While you sleep soundly, Defender and the Yorb team work vigilantly to detect and block potential attacks from every direction.
- ✔ **You don't have to compromise on productivity:** Defender operates seamlessly in the background – so your users can do what they are supposed to without interruption.
- ✔ **You've got backup.** With your Microsoft 365 environment backed up six times daily, lost or stolen data can be restored to near real-time within minutes.
- ✔ **You'll be aligned with best-practice security standards.** You can nominate e-mail domains to be monitored for compliance with the latest security standards and misconfigurations are rectified to improve your position.
- ✔ **Your devices are no longer your weakest link.** Your team can work from anywhere easily without being at risk from ransomware and phishing attempts. Defender not only provides a world-class anti-virus solution but automatically detects threats.
- ✔ **Your people are safer.** With filtered access to dangerous or infected risk websites, your team can't inadvertently introduce risk into your environment.
- ✔ **Your people become your first line of defence:** Regular and ongoing online cybersecurity training means your people are always aware of the latest phishing trends – and what to do if they encounter them.
- ✔ **Your Microsoft 365 tenancy is always current.** Defender monitors best security practices within the Microsoft ecosystem, so your environment is updated when they change or require adjustment. We monitor the security functions, too, including administrative and conditional access and dormant user accounts.
- ✔ **Your risk is vastly reduced.** Defender includes Microsoft 365 Security Information and Event Monitoring for cyber security incidents, so threats are continuously monitored. If anyone signs in with a risky account, we act before it becomes an issue or introduces malware.
- ✔ **You're working with a partner you can trust.** Yorb is an award-winning regional partner. We put your business, people, and desired outcomes at the front and centre of everything we do.

What's included in Yorb Defender?

- ✔ Managed Detection & Response (MDR) for Microsoft 365
- ✔ Endpoint Detection & Response (EDR) for Endpoints
- ✔ Threat & Vulnerability Management
- ✔ 24/7 Security Operations Centre (SOC) Service
- ✔ Email and Collaboration protection
- ✔ Endpoint Security Controls
- ✔ Web Content Filtering
- ✔ Microsoft 365 Security Management
- ✔ Monthly Reporting
- ✔ Device Compliance
- ✔ Mobile Device Protection
- ✔ Identity Protection
- ✔ Local Administrator Protection
- ✔ Microsoft 365 Backup
- ✔ Online Security Training
- ✔ Application Control

**Get started with Yorb
Defender today.**

0800 600 606 | www.yorb.tech